

Intelligent Retail Management



Manage and improve the entire Retail process from Warehouse to Point of Sale using our Video-powered Retail Management & Tracking system. Drastically reduce operational costs and improve overall margins using our Retail packages and custom tools

Challenge

- Managing a Retail store with a large floor space requires a substantial number of staff
- Stores with multiple product classes like hypermarkets and clothing stores have difficulty checking and updating inventory.
- Manual monitoring of staff by managers is time consuming and prone to error.
- Understanding custom behaviour and trends across stores becomes impossible with just ERP and POS data

Industries Used



- Hypermarkets
- Jewellery
- Textile Stores

How we can help

- Get complete analytics and real-time alerts of the entire store using just video data from Cameras placed inside the store
- Get real-time product updates and inventory update notifications based on monitoring racks.
- Know what is in local and external warehouses for efficient and accurate inventory management.
- Track movement patterns of staff and customers to identify areas for improvement.
- Get access to all tracked info real-time from our dashboard

